2026 Blue Cross and Blue Shield Service Benefit Plan - Standard and Basic Option Section 5. Benefits
Section 5(h). Wellness and Other Special Features
Annual Incentive Limitation

## **Annual Incentive Limitation**

Financial incentives earned through participation in the Blue Health Assessment, personalized goals through Daily Habits and the Pregnancy Care Incentive Program are limited to a total of \$420 per person per calendar year for the contract holder and spouse.